

## Funding for growth

A joint offering by Buzzacott and Advantage Business Partnerships (ABP) - offering loan or equity funding for your business

### Who is it for?

Most businesses will find themselves needing funding at some point in their business cycle (e.g start-up, expansion, exit). This might be because they need it for day-to-day cash flow needs, a longer term purchase of a large asset (machinery or property perhaps) or maybe even to buy another business altogether. We at Buzzacott and Advantage Business Partnerships (ABP) provide the much needed support for your business in helping you raise the finance you need.

### Did you know?

The market for finance is huge. And much of it is not found at your typical high street bank. In fact hundreds of lenders exist which can make it hard to know where to start when exploring your options.

Typical funding needs of a business include:

- Long term secured loans
- Unsecured loans
- Asset finance (including over your invoices)
- Equity finance (angel, venture capital)

Most businesses, quite rightly, start with their bank. But in the event your bank can't help, where else can you turn?

### How we can help

Buzzacott and ABP are experienced in finding the right funders offering debt or equity funding, for growing businesses. We work together to better understand your needs and to match you with the funders that can help your business. Together we have built strong relationships with a network of trusted lenders, not all of whom can be found on the high street, which enables us to save you time and make the process less costly.

### Get in contact

To find out more about the funding opportunities available to your business please contact the team:

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Buzzacott Chartered Accountants are a top 25 accountancy firm based in the City of London that offers a full service with an emphasis on understanding the needs of your business. ABP are a London based consultancy offering services including raising finance, strategic consulting, sales consultancy and non-executive director support.

### Ways that we have helped

#### Securing short term, working capital finance

For a number of clients needing urgent short term funding, we have successfully secured smaller loans (sub-£50k) to meet their day-to-day cash flow business needs. Key to our success was fully understanding our clients needs, making the right introductions to appropriate funders then working with the lenders providing them with support and guidance to secure the funding.

#### Equity finance for tech and food businesses.

We have assisted a number of firms in raising equity finance (angel, crowdfunding, venture capital). This has included a tech firm, who we supported in securing £400k of equity funding for new app development.

#### £1m long term loan raised along with £100k short term funding

A client of our wanted to raise £1m of loan funding for their business. Working with us and another broker, we successfully supported the company in not only raising the £1m but also securing another £100k of short term finance.