

# Buzzacott



## Get in touch

The Buzzacott Corporate Finance team was founded in March 2015 and aims to become one of the leading advisers on transactions in the owner managed sector across London and the South East. The team is supported by the full strength of Buzzacott, the UK's largest single office accountancy practice with 31 partners and over 300 staff.

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## Fundraising

### Buzzacott provides Guinness Asset Management EIS fund due diligence support on investment into GraVity.

The Buzzacott Corporate Finance team would like to congratulate GraVity Trampoline Parks on their £5m equity fundraising. The premium trampoline operator secured the investment from Guinness Asset Management EIS fund. The investment will allow GraVity to accelerate their growth plans. Buzzacott provided financial due diligence services to Guinness.

Founded in 2014 by Harvey Jenkinson and Michael Harrison, GraVity opened its first location at Xscape in Castleford Yorkshire in 2015 and has since opened a further three sites in Norwich, Hull and Maidstone. GraVity attracted over 500,000 customers in 2016 and the investment will allow them to significantly expand the number of locations across the UK with a mission to become one of the UK's leading trampoline park operators.

We are delighted to have advised Guinness Asset Management Limited on the transaction, as part of our Corporate Finance teams' growing expertise in equity and debt fundraises, from both an investor and investee perspective.

Partner Matthew Katz who leads Buzzacott's Corporate Finance team commented: "We were delighted to be engaged to support Guinness Asset Management with their investment into GraVity. It demonstrates the skills and expertise that we have in advising on equity and debt fundraises, from both an investor and investee perspective. We wish GraVity and Guinness all the best for the future growth of the company."

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